



Appendix One

**Submit Your Own Cool Ideas To GET WINTERACTIVE!**

In an effort to continue to share **COOL IDEAS** for active living in winter, **GET WINTERACTIVE!** can be found on Active Living Canada's World Wide Web site at <http://www.activeliving.ca/activeliving/alc.html>.

In particular, Active Living Canada is looking for **COOL IDEAS** that illustrate how active living in winter has contributed to one or more of the following outcomes or issues in your community:

- your **COOL IDEA** has helped address an important community issue (e.g. youth-at-risk, economic development, gender equity);
- your **COOL IDEA** has contributed to creating a social environment that support's people's ability and motivation to be active in winter (e.g. a physical activity for older adults that addresses social isolation and helps build new friendships among this target group);
- your **COOL IDEA** has helped shape or improve a physical environment that support's people's ability and motivation to be active in winter (e.g. providing neighbourhood ice rinks, safe walkways and lighted cross-country ski trails);

**GET WINTERACTIVE!** will be updated regularly to include new **COOL IDEAS** submitted by community leaders like you. Just complete the form below. Mail, fax or e-mail this information to Active Living Canada, 1600 James Naismith Drive, Gloucester, Ontario, K1B 5N4, phone (613) 748-5743, fax (613) 748-5734, e-mail [alc@rtm.activeliving.ca](mailto:alc@rtm.activeliving.ca).

**Your COOL IDEA can help Canadians to GET WINTERACTIVE!**

*COOL IDEA Activity/Event Name:* \_\_\_\_\_

*COOL IDEA Description (one paragraph):* \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

*Community Issue Addressed (please explain):* \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

*Contact Name:* \_\_\_\_\_

*Title:* \_\_\_\_\_

*Organization:* \_\_\_\_\_

*Address:* \_\_\_\_\_

*Telephone/Fax:* \_\_\_\_\_

*e-mail address:* \_\_\_\_\_